



CODE OF PATRONAGE

POLICY ON CPLOL PATRONAGE OF EVENTS

The document defines patronage of events, including the use of CPLOL logo, and sets the criteria and modalities to obtain it

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1. PATRONAGE

In this document Patronage is intended as the support, endorsement, encouragement or aid that CPLOL may bestow to an event. No financial undertaking is linked to the granting of patronage.

2. PRINCIPLES AND CRITERIA

- a) CPLOL patronage may be granted to events which have an international dimension and are of importance to the CPLOL activities or objectives.
- b) A limited number of events will be granted CPLOL's patronage each year.

3. NATURE OF THE EVENTS

- a) The event has to be unique, innovative, relevant to CPLOL's aims and objectives.
- b) Priority will be given to events organized by CPLOL's member associations.
- c) Examples of such events include: conferences, colloquies, seminars, summer universities, awards, competitions, specialist fairs.

4. USE OF CPLOL LOGO

- a) CPLOL logo will be used on the communication materials of the approved events.
- b) CPLOL logo cannot be altered in any way, in the text, design, colours or proportions. CPLOL's secretariat will send the file of the image to be used to the organization.
- c) The organization will not use the CPLOL logo for other events which have not been approved for CPLOL patronage.

5. APPLICATION FOR CPLOL PATRONAGE

- a) Organizers of the event should ask for CPLOL patronage by submitting the attached form no later than 3 months before the event.
- b) The requests will be sent to the General Secretary's address.

- c) The decision on patronage will be taken by the Executive Committee in consultation with the member association/s involved.

Request of CPLOL patronage

Form

General information on the applying organization:

(public institution, association, etc.)

Name

Field and aims

Address

Phone

Email

Contact person

Information on the event:

Title:

Date:

Location:

Description of event:

Describe the nature of the event
(conference, colloquies, seminar,
summer university, award, competition,
specialist fair, etc.)

Content:

The event must be of direct relevance
to CPLOL's current priorities as
reflected in its aims and objectives.
Describe how the event meets these
criteria.

International significance:

The event must have an international dimension.
Describe how the event meets this criterion.



Visibility of the patronage:

On which communication material will the patronage and the logo of CPLOL be made visible?



Describe any special discounts or offers to CPLOL members.

